

## ENIRO – ONE SOLUTION FOR THE NORDIC REGION

***The Nordic leading local search company Eniro has chosen Emediate to support and optimize their online business in Denmark, Norway, Sweden and Finland. Emediate has just implemented more than 14.000 online campaigns in the new advertising system with great success.***

When Emediate presented an efficient, user friendly advertising system with local support for each country and thereby met Eniro's requirements, Eniro chose this solution. With the new Emediate solution Eniro no longer needs different advertising systems, but get one solution for the Nordic region.

*"We chose Emediate because their system provides us with an efficient and user-friendly ad serving solution, which also can meet the demands of new products and media channels. Today we have more than 15 different sites in Denmark, Norway, Sweden and Finland, and with each of them we need a tool, that can secure efficient handling of the ads, reporting and use of available ad space. With the Emediate solution we can meet these demands and also give each country the opportunity to get local support."*

(Claus Thor Nielsen, Head of Products & Services, Eniro Denmark).

Eniro will be the largest client at Emediate, and thereby support their position as one of the Nordic countries largest suppliers of ad serving solutions.

*"This is the biggest task, we have ever won and I think it is fair to say that this was quite a bit to chew. But thanks to the very thorough and detailed analysis from both parties, we managed to deliver on time. I think Eniro and Emediate can both be very proud of the result, since all products and ad placements has been carefully evaluated, selected and implemented."*(Otto Neubert, Managing Director at Emediate).

### **About Emediate**

Emediate is one of the Nordic countries largest suppliers of ad serving solutions. EmediateAd provides websites with a user friendly and flexible tool to handling online advertising and management – ensuring the optimal outcome of the advertising space. Emediate was founded in 2001 and has offices in Denmark and Sweden as well as resellers in Norway, Finland, BeNeLux, Italy and the UK.

Emediate has just been announced as a Gazelle company for the third year in a row by the Danish business newspaper Børsen. An acknowledgement which is given to Denmark's fastest growing companies with a positive turnover that has been more than doubled through the past four years. Find out more at [www.emediate.biz](http://www.emediate.biz).

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# Press Release