

New CTO to guide future technical development for Emediate

Jonas Rundberg is new CTO at Emediate in Stockholm. He will guide all future development of Emediate's ad serving solution, EmediateAd. Jonas starts during an intensive period, when Emediate Ad 3.10 is being rolled out. The upgrade brings new features that ensures easier, faster and more secure ad bookings as well as increased flexibility towards 3rd party systems.

All of Emediate's products are being developed in close cooperation with their customers, and as a fast growing international company this demands a lot of work and technical knowledge. But Jonas Rundberg took on the challenge and will therefore guide Emediate into the next generation of ad serving solutions around the world.

"Emediate stood out as a challenging company with three consecutive Gazelle Awards. A fast paced company with good reputation among its customers, combined with advanced technology drew my attention. There are several similarities with the online gaming industry, such as real time performance requirements, 99.97% uptime and huge amounts of data processed." Jonas Rundberg, CTO at Emediate.

Emediate has recruited Jonas from the online gaming industry, where he has been development manager for the last years. Jonas has been working with Scrum methodology since 2005 and has experience from agile development in complex systems. Jonas initial focus will be on the product roadmap and development process.

Om Emediate

Emediate är en av nordens största leverantörer av annonseringslösningar. Med EmediateAd får webbsidor ett användarvänligt och flexibelt verktyg för att hantera onlineannonser och annan digital annonsering som försäkrar ett optimalt utnyttjande av annonsutrymmet. Emediate startades 2001, och har i dag kontor i Danmark och Sverige samt återförsäljare i Norge, Finland och England. Emediate har precis blivit korat som en Gazelle-verksamhet för tredje året i rad. Läs mer på www.emediate.biz

För mer information, vänligen kontakta
Mia Kristine Overgaard, Marketing Manager
E-post: mia@emediate.dk. Telefon: +45 70 20 91 95