

Emediate enters Benelux markets with ad serving solution

Emediate, one of the most dominant players in the Scandinavia market for ad serving solutions and revenue optimization, continues to expand its activities in Western Europe. After successful entries in Germany and England, Danish Emediate now also starts to operate in the Benelux markets. Emediate will be represented in the Benelux markets by Clickwisemedia in the Netherlands.

Emediate offers publishers, advertising networks, website owners a technically superior, user friendly and cost effective ad server solution for managing online advertising and ad revenue management backed by a variety of support services.

Today the Benelux market is almost completely dominated by DART/DoubleClick, but Emediate will now offer a serious alternative to all online publishers that want to generate better revenues from their inventory, manage online campaigns more efficiently, gain more data for accurate forecasting and of course trim down significantly on ad serving and trafficking expenses.

About Emediate

Emediate was founded in 2001 and now has offices in Denmark and Sweden as well as resellers in Germany, England, Finland, Italy and Norway. Emediate serves about 35 billion online ads per month today.

Emediate has just been announced as a Gazelle company for the third year in a row by the Danish business newspaper Børsen. An acknowledgement which is given to Denmark's fastest growing companies with a positive turnover that has been more than doubled through the past four years. Find out more at www.emediate.biz

Some years ago Emediate became part of Adpepper Group, but maintains an independent operational status.

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