

## **Emediate company description**

Emediate is the leading supplier of ad serving technology in the Nordic region.

Founded in 2001, Emediate has grown rapidly and currently employs 35 people.

In addition, we've been appointed as a Gazelle Company 4 years in a row — an award given to Denmark's fastest growing companies with a positive turnover that has been more than doubled.

How? In short, by impressing our customers with wit, grit and...profit — we take our customers by the hand, we tailor the system into our their needs and we offer more than an ad server.

### **What we do**

With our ad serving product — EmediateAd — we provide web publishers with a user-friendly and flexible system for managing, targeting and forecasting online ads. Currently, we handle more than 45 billion ad impressions per month.

With the world's first brand protection tool — SiteScreen — we prevent online ads from running alongside unwanted content. SiteScreen is based on award winning semantic content recognition technology.

Our customers range from small web publishers, through media groups and large portals to advertising networks.

All of our products have been developed in close cooperation with our customers and are owned by Emediate.

Emediate is headquartered in Copenhagen, Denmark and has offices in Sweden and the UK — besides resellers in Germany, Norway, Finland, Benelux, Italy and Brazil.

Emediate is run independently but is 100 % owned by ad pepper media International.

#### **For further information, please contact:**

Mads Rydahl Hollænder  
Communications Consultant  
[mads@emediate.dk](mailto:mads@emediate.dk)  
Tel: +45 70 20 91 95  
Mob: + 45 60 47 19 11